

### Join Dementia Research (JDR) Champions

The National Institute for Health Research (NIHR) in partnership with the Alzheimer's Society, Alzheimer's Research UK and Alzheimer's Scotland have developed Join Dementia Research, an easy to use service which allows people to register their interest in dementia research.

JDR delivers a new opportunity for people to play their part in beating dementia by connecting researchers with people who want to participate in studies. It is a key part of the Government's Challenge on Dementia, which aims to make the UK the best place to live with dementia.

**The Trust has registered as a Join Dementia Research Champion – the first NHS Trust in the country to register as a whole organisation.**

This is an exciting and innovative approach, helping to accelerate progress in clinical research and helping to beat dementia. The Trust Board acknowledge the importance of this work and have set-up a delivery group to draw up and manage an action plan for 2017-18 to integrate JDR into the core work of the Trust. The lead executive for this work is Dr Sue Elcock.

### Delivery Group

Dr Sue Elcock, Medical Director and JDR Champions lead executive  
Yolanda Martin, Head of Communications  
Steve Roberts, Head of Older Adult Division  
Dr Collins Esiwe, Clinical Lead Older Adult Division  
Dawn Parker, Quality Lead Older Adult Division  
Dr Ban Al-Kaissy, Research Lead Older Adult Division  
Tracy McCranor, Research Coordinator  
Lizwi Nyathi, Research Nurse  
Gozeder Aspe Juaristi, Dementia Challenge Project Lead, Clinical Research Network East Midlands (CRN EM)

This is a whole Trust initiative, anyone over 18 years of age can register to JDR, with or without memory problems. We want all staff to know what JDR is, to promote within their individual teams and buildings and most importantly speak to their service-users and carers about JDR.

The research team will provide all hard copy promotional material; Communications will provide an electronic resource pack on SHARON; the research team will provide any training and further information for individual teams/services – more information to follow. If you have any questions about JDR contact [research@lpft.nhs.uk](mailto:research@lpft.nhs.uk) or speak to any member of the JDR Champions delivery group for more information.

**Together we can all make a difference and help to beat dementia.**

## Join Dementia Research Champions Action Plan 2017-18

Action	Who	Timeline
<u>Team Brief</u> John to include in his next briefing, including link <a href="#">Why should you engage in Join Dementia Research?</a> asking teams to play in individual team meetings	Tracy - provide info Yolanda - ensure included	3 August 2017
<u>Team Brief</u> quarterly updates on action plan/numbers registered	Tracy; Goiz – provide info Steve – within OA briefing	Ongoing - quarterly
<u>All Trust reception areas</u> Ask reception areas to display leaflets, posters and play the film on screens where possible	Tracy; Lizwi – obtain distribution list; provide promotional material	Sept 2017
<u>Facebook</u> Goiz to provide Yolanda with closed FB details for sharing with LPFT closed FB staff group	Goiz; Yolanda	July 2017
<u>Induction</u> JDR Champions included within presentation by exec team (Chief Exec/Director of Nursing) information and film; JDR leaflet included in induction pack	Tracy	Sept 2017
<u>Dementia care pathway</u> integrate into care pathway; leaflet included in every post-diagnosis pack; care coordinator discussion with patient/carer explaining JDR	Steve; Collins; Dawn; Ban	2017-18
<u>Dementia training</u> included in all dementia training within the Trust	Steve; Collins; Dawn; Ban	2017-18
<u>Strategies</u> included in all appropriate new/refreshed Trust strategies	Steve; Collins; Dawn; Sue; Yolanda	2017-18
<u>Communications</u> to increase/improve visibility of JDR in all Trust communications (including website, social media, SHARON)	Yolanda	2017-18
<u>Communications</u> collaborate with CRN EM to ensure local, regional, national coverage; support use of CRN EM JDR Champs Facebook; develop case study	Yolanda; Goiz	Ongoing
<u>Communications</u> to provide a promotional resource pack accessible to all staff on SHARON	Yolanda; Goiz	July 2017
<u>Website</u> Provide Comms with updated web page content	Tracy – provide content to Yolanda	August 2017
<u>Patient story to board</u> patient who has taken part in a research trial and was recruited via JDR	Tracy; Lizwi	September 2017
<u>OA letterhead</u> Include JDR logo	Yolanda	August 2017
<u>OA division letters</u> include “ask your clinician” message	Steve; Collins; Dawn; Ban	August 2017
<u>Research conference (8 March 2018)</u> JDR Champs presentation; invite national JDR speaker; invite all Lincs JDR Champs to attend conference	Tracy	July 2017
<u>Speak to Lincolnshire colleagues/peers</u> Internal and external - for instance public health; ULHT; LCHS to promote JDR message county-wide	Sue; Steve; Collins; Dawn; Ban	July 2017