

Date: XX XXXXXX 2017

Dear [Patient name],

We are writing to all our patients aged 55 and over, on behalf of the NHS National Institute for Health Research (NIHR), to raise awareness of a dementia research service which you may be interested in joining.

Join Dementia Research is an NHS and dementia charity initiative aimed at making it easier for people with and without dementia to participate in research studies.

Dementia is one of the biggest challenges we face today. Research offers hope and leads to improved understanding of what causes the condition, and how to prevent, diagnose, treat and improve care for people with it. However for research to progress, more people with dementia, their carers, and people without dementia, are desperately needed to take part in new research studies.

Participation in dementia research studies involves different levels of participation, from completing surveys to looking for new ways to care to testing potential new treatments.

If you are interested in signing up to Join Dementia Research, you can register your interest in one of the following ways:

- Completing the enclosed postage-paid registration form
- Joining online: www.tinyurl.com/beatdementia-SurgeryName
- Calling one of the supporting charity helplines:
 - o Alzheimer's Research UK (0300 111 5 111)
 - o Alzheimer's Society (0300 222 1122)

By signing up to Join Dementia Research, you are not committing yourself to research, you are simply registering your interest. This will allow researchers to contact you about research projects that you may be eligible for. You can then decide on a case-by-case basis which studies you would like to participate in. You are under no obligation to take part in any study at any time.

If you have any questions or would like more information, please contact one of the charity helplines above.

I hope you will consider signing up to this research service, but if you are not interested, no further action is required and we thank you for your time reading this letter.

Best wishes

[GP Practice Name]

