



Integrating Research with Care in NSFT

Dr Andrew Tarbuck – Director

Mrs Ann Luck – Research Network Manager

East Anglia DeNDRoN



What % of the public believes it's important for the NHS to support research into new treatments?

- 1. <70%
- 2. 70-90%
- 3. >90%

What % of the public believes it's important for the NHS to support research into new treatments?

- 1. <70%
- 2. 70-90%
- 3. >90%

According to an Ipsos MORI poll published by the Association of Medical Research Charities 9th June 2011:

97%

What % of the public want their local NHS to be encouraged or required to support research?

- 1. <70%
- 2. 70-90%
- 3. <90%

What % of the public want their local NHS to be encouraged or required to support research?

- 1. <70%
- 2. 70-90%
- 3. <90%

According to an Ipsos MORI poll published by the Association of Medical Research Charities 9th June 2011:

92%

What % of the public would like to be offered opportunities to be involved in trials of new medicines or treatments, if they suffered from a health condition that affected their day-to-day life?

- 1. >70%
- 2. 50-70%
- 3. <50%

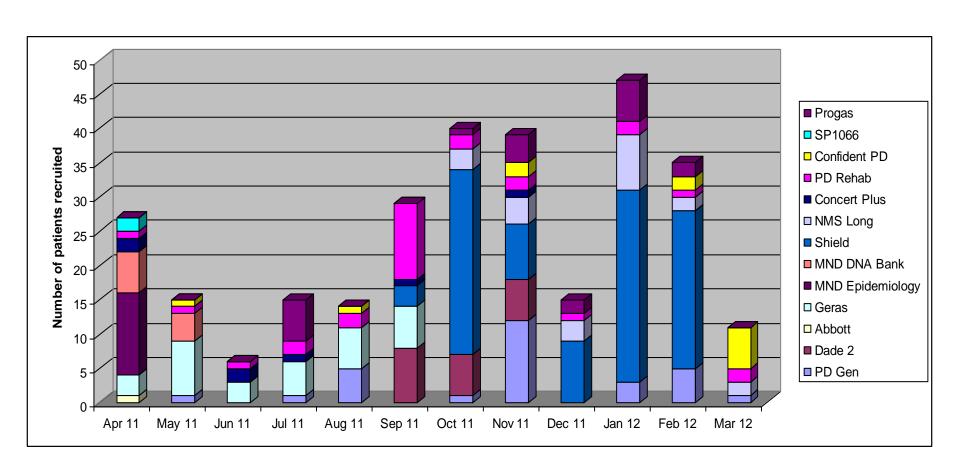
What % of the public would like to be offered opportunities to be involved in trials of new medicines or treatments, if they suffered from a health condition that affected their day-to-day life?

- 1. >70%
- 2. 50-70%
- 3. <50%

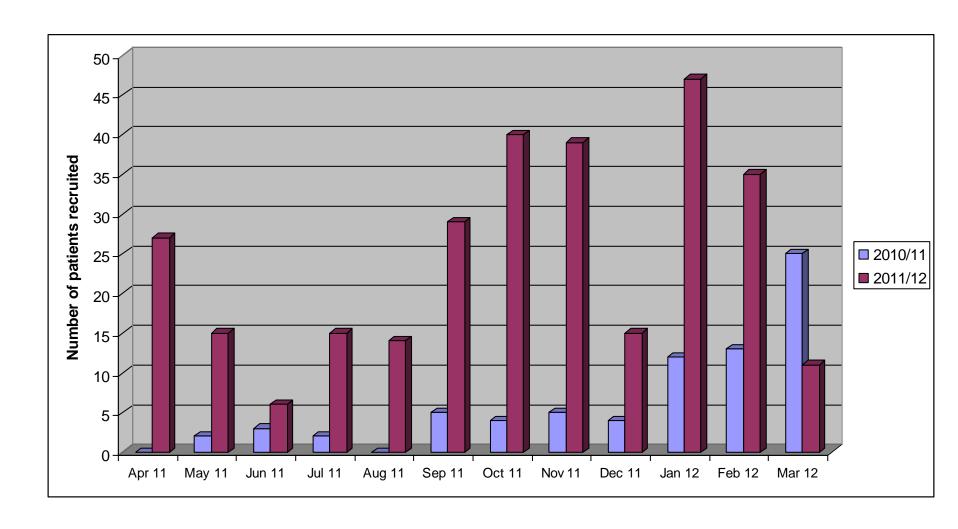
According to an Ipsos MORI poll published by the Association of Medical Research Charities 9th June 2011:

72%

Recruitment 1st April 2011 – 31st March 2012



DeNDRoN Accruals – a year on year comparison



Top level – support

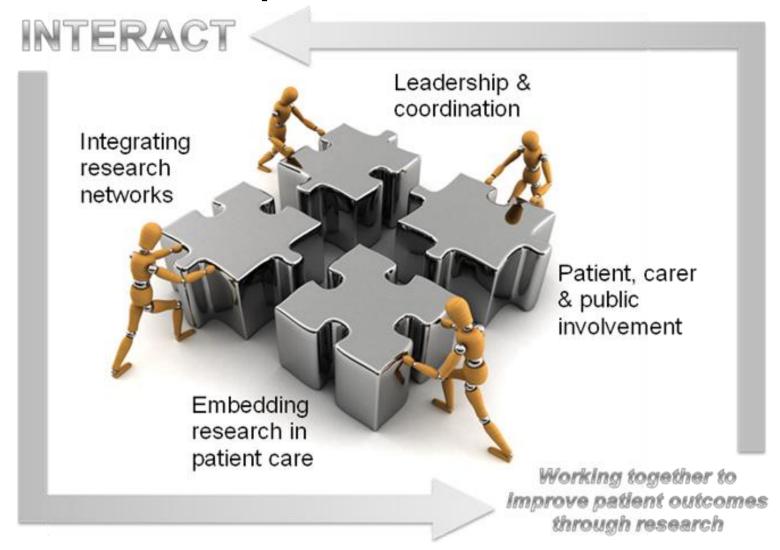
Prime Minister's Challenge on Dementia

5th December 2011

10% of patients with dementia will be recruited into trials by 2015

How many people have dementia? Where are they – how can we contact them?

Integrating NeTworks and Embedding ReseArch in Clinical practice - INTERACT



Integrating research into care

- Induction –
- Appraisals –
- Training –
- Trust strategy –
- Dementia Academy –
- 'Admission' packs –
- Quality measures –
- 'Research Active trust' –
- Registers –
- Communications strategy –

Integrating research into care

- Induction research is everyone's business
- Appraisals demonstrable evidence of research activity
- Training research career development
- Trust strategy enabling patients to be trial participants
- Dementia Academy developing research locally
- 'Admission' packs include prospective consent info
- Quality measures Accredited Memory Clinics
- 'Research Active trust' culture change across all staff
- Registers prospective consent and minimum data set
- Communications strategy how do we get people to do what we need them to do?

We support

The development, set up and delivery of research:

- Facilitate the writing of high quality grant applications and provide expert advise
- Site selection and feasibility assessment
- Engagement with research funders
- Active involvement of patients and carers
- Coordination of activities across other topic networks
- Coordinate governance processes and facilitate study set up;
- Recruit participants;
- Undertake investigations, assessments and tests
- Collection of research performance management data.



Thank You