

# TWEETREACH SNAPSHOT FOR #lancsdemres

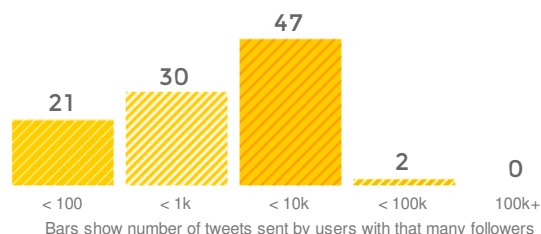
## ESTIMATED REACH

# 71,529

ACCOUNTS REACHED

## EXPOSURE

# 182,730

 IMPRESSIONS

## ACTIVITY

# 100

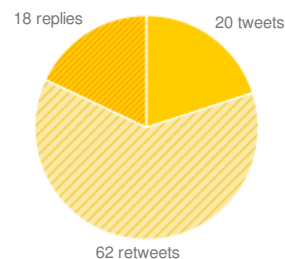
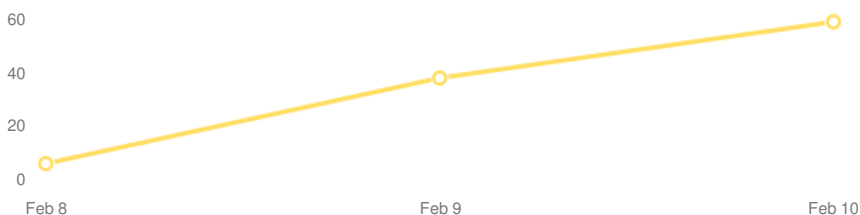
TWEETS

# 34

CONTRIBUTORS

# 3

DAYS



## TOP CONTRIBUTORS

- 69.1k** IMPRESSIONS  
 @LancsHospitals
- 19** RETWEETS  
 @nicholaverstra1
- 60** MENTIONS  
 @LancsHospitals

## MOST RETWEETED TWEETS

- 7** Nichola Verstraelen @nicholaverstra1  
@realmissfiona can u help spread word about @beatdementia-this is a way 2 recruit carers 4 opinions #lancsdemres twitter.com/realmissfiona/...
- 6** Chorley & Royal Preston @LancsHospitals  
@DementiaUK we're hosting a Twitterchat about dementia research today at 2:30, please join us and spread the word, thank you! #lancsdemres
- 5** Nichola Verstraelen @nicholaverstra1  
Have a look at our patients comments about being involved in dementia research #lancsdemres @beatdementia https://t.co/hBTheSitxm

## CONTRIBUTORS

	Tweets	RTs	Impressions
LancsHospitals	28	13	69.1k
realmissfiona	1	0	27.1k
beatdementia	12	17	24.8k
dr_shibley	1	0	15.3k
LancashireCare	1	0	7.1k
NIHRCRN_nwcoast	10	8	6.4k
bcomininvisible	1	0	5k
LTHresearch	12	1	4.7k
ChorleyChitChat	1	0	3.8k
nicholaverstra1	7	19	2.5k
CllrMarkPerks	1	0	2.2k
ThFuturePerfect	1	0	2.2k
Allchanges	1	0	2k
WendyPMitchell	1	0	1.6k
AlzSocNWEngland	1	4	1.2k
marionpfallon	1	0	1.2k
PartingtonKaren	1	0	1k
aeon456	1	0	1k
ChorleyMela	1	0	733
BOCS_England	1	0	669
boogienitesFD	1	0	585
StephanieTufft	1	0	442
CamdenCarers	1	0	429
DesigningFuture	1	0	410
emeatyard1	1	0	344
_kpalmer_	2	0	234
Johnofleeswood	1	0	192
WeidnerWendy	1	0	184
Lancashire100	1	0	127
hirehouse	1	0	106
joanneCRN	1	0	58
momalley7777	1	0	24
mariannehare	1	0	1
PulfordDan	2	0	0

## TWEETS TIMELINE

Feb 10, 2016 at 3:32pm UTC



Chorley&RoyalPreston @LancsHospitals  
RT @beatdementia: .@NIHRCRN\_nwcoast Thanks for helping spread word #JoinDementiaResearch Anyone 18 or over can sign up <https://t.co/tybcN6E...>



Chorley&RoyalPreston @LancsHospitals  
RT @beatdementia: Thanks for helping promote #JoinDementiaResearch @LancsHospitals Anyone 18 or over can sign up [joindementiaresearch.nihr.ac.uk #l...](https://t.co/tybcN6E...)



JoinDementiaResearch @beatdementia  
.@NIHRCRN\_nwcoast Thanks for helping spread word #JoinDementiaResearch Anyone 18 or over can sign up [joindementiaresearch.nihr.ac.uk #lancsdemres](https://t.co/tybcN6E...)



JoinDementiaResearch @beatdementia  
Thanks for helping promote #JoinDementiaResearch @LancsHospitals Anyone 18 or over can sign up [joindementiaresearch.nihr.ac.uk #lancsdemres](https://t.co/tybcN6E...)



Chorley&RoyalPreston @LancsHospitals  
The last 5 minutes of our Twitterchat on dementia research, if you have a question or comment send it in #lancsdemres



Nichola Verstraelen @nicholaverstra1  
@DanPulford explaining the difference between different dementia's #lancsdemres <https://t.co/U9uuuq7zZ2>



Lancashire Care @LancashireCare  
RT @LancsHospitals: Our research team work in partnership with @LancashireCare to carry out all our dementia research studies #lancsdemres



Chorley&RoyalPreston @LancsHospitals  
RT @beatdementia: @LancsHospitals You can read about drug trials open in North West at [news.joindementiaresearch.nihr.ac.uk #lancsdemres](https://t.co/tybcN6E...)



Chorley&RoyalPreston @LancsHospitals  
Our research team work in partnership with @LancashireCare to carry out all our dementia research studies #lancsdemres



Chorley&RoyalPreston @LancsHospitals  
we often spot other health problems during a research trial because people are screened so carefully so they get treated sooner #lancsdemres



JoinDementiaResearch @beatdementia  
@LancsHospitals You can read about drug trials open in North West at [news.joindementiaresearch.nihr.ac.uk #lancsdemres](https://t.co/tybcN6E...)



Chorley&RoyalPreston @LancsHospitals  
You get an extra level of care when taking part in studies and you get to try new drugs and treatment before anyone else! #lancsdemres



Chorley&RoyalPreston @LancsHospitals  
@NIHRCRN\_nwcoast all drugs that a doctor prescribes are tested in this way before use, even paracetamol! #lancsdemres



NIHR CRN NW Coast @NIHRCRN\_nwcoast  
RT @LancsHospitals: Watch this video to see why research is so important and how it could benefit you and your family <https://t.co/zHSR2EF...>



NIHR CRN NW Coast @NIHRCRN\_nwcoast

RT @beatdementia: @NIHRCRN\_nwcoast Misconception all drug trials. There are a variety of studies #lancsdemres <https://t.co/h8a7Pakwx1>



NIHR CRN NW Coast @NIHRCRN\_nwcoast  
RT @beatdementia: @NIHRCRN\_nwcoast There is also a study looking at whether eye movement can help diagnose #dementia @LancsHospitals #lancs...



Chorley & Royal Preston @LancsHospitals  
we see families at home looking at how they can live well with dementia #lancsdemres



Chorley & Royal Preston @LancsHospitals  
we're currently doing a study into looking at younger people who are diagnosed with dementia+analysing their genetics #lancsdemres



JoinDementiaResearch @beatdementia  
@NIHRCRN\_nwcoast Misconception all drug trials. There are a variety of studies #lancsdemres <https://t.co/h8a7Pakwx1>



Lancashire @Lancashire100  
RT @beatdementia: @NIHRCRN\_nwcoast There is also a study looking at whether eye movement can help diagnose #dementia @LancsHospitals #lancs...



Chorley & Royal Preston @LancsHospitals  
RT @beatdementia: @NIHRCRN\_nwcoast There is also a study looking at whether eye movement can help diagnose #dementia @LancsHospitals #lancs...



Daniel Pulford @PulfordDan  
RT @beatdementia: @NIHRCRN\_nwcoast There is also a study looking at whether eye movement can help diagnose #dementia @LancsHospitals #lancs...



JoinDementiaResearch @beatdementia  
@NIHRCRN\_nwcoast There is also a study looking at whether eye movement can help diagnose #dementia @LancsHospitals #lancsdemres



Chorley & Royal Preston @LancsHospitals  
RT @NIHRCRN\_nwcoast: @LancsHospitals is it true you are now hoping to recruit more people to #JDR how actually have dementia? #lancsdemres



Chorley & Royal Preston @LancsHospitals  
Watch this video to see why research is so important and how it could benefit you and your family [bit.ly/1Pl1s9E](http://bit.ly/1Pl1s9E) #lancsdemres



Marianne Hare @mariannehare  
@LancsHospitals @LTHresearch Did you have a good response to your lovely singers on the wards? #lancsdemres



Chorley & Royal Preston @LancsHospitals  
RT @beatdementia: @NIHRCRN\_nwcoast @LancsHospitals You can also sign up over the phone [joindementiaresearch.nihr.ac.uk/contactus](http://joindementiaresearch.nihr.ac.uk/contactus) #lancsdemres



NIHR CRN NW Coast @NIHRCRN\_nwcoast  
If you had to summarise in a tweet, what are the common misconceptions about research into dementia? #lancsdemres




Daniel Pulford @PulfordDan  
RT @NIHRCRN\_nwcoast: @beatdementia can you tell us what studies are taking place across the wider north west coast region? #lancsdemres




JoinDementiaResearch @beatdementia  
@NIHRCRN\_nwcoast @LancsHospitals You can also sign up over the phone [joindementiaresearch.nihr.ac.uk/contactus](http://joindementiaresearch.nihr.ac.uk/contactus) #lancsdemres

 NIHR CRN NW Coast @NIHRCRN\_nwcoast  
@beatdementia can you tell us what studies are taking place across the wider north west coast region? #lancsdemres

 NIHR CRN NW Coast @NIHRCRN\_nwcoast  
@LancsHospitals Can you can sign up people on their behalf can't you? It doesn't mean they have to take part in any research? #lancsdemres


 Join Dementia Research @beatdementia  
RT @LancsHospitals: Affected by dementia? Want to know about new treatment? Get your Qs ready for our Twitterchat about dementia research to...

 NIHR CRN NW Coast @NIHRCRN\_nwcoast  
@LancsHospitals is it true you are now hoping to recruit more people to #JDR how actually have dementia? #lancsdemres

 Brothers of Charity @BOCS\_England  
RT @LancsHospitals: Affected by dementia? Want to know about new treatment? Get your Qs ready for our Twitterchat about dementia research to...


 Stephanie Tufft @StephanieTufft  
RT @LancsHospitals: Affected by dementia? Want to know about new treatment? Get your Qs ready for our Twitterchat about dementia research to...


 NIHR CRN NW Coast @NIHRCRN\_nwcoast  
@LancsHospitals why should people sign up to @beatdementia? #lancsdemres

 Nichola Verstraelen @nicholaverstra1  
RT @LancsHospitals: @DementiaUK we're hosting a Twitterchat about dementia research today at 2:30, please join us and spread the word, than...


 Nichola Verstraelen @nicholaverstra1  
RT @AlzSocNWEngland: Interested in joining dementia research studies in Lancashire? @LancsHospitals for a Q&A at 2.30 today #lancsdemres


 Chorley & Royal Preston @LancsHospitals  
Affected by dementia? Want to know about new treatment? Get your Qs ready for our Twitterchat about dementia research today 2:30 #lancsdemres

 NIHR CRN NW Coast @NIHRCRN\_nwcoast  
@LancsHospitals can you tell us about some of the things that you've been doing to promote JDR at your hospital? #lancsdemres

 wendy weidner @WeidnerWendy  
RT @LancsHospitals: @DementiaUK we're hosting a Twitterchat about dementia research today at 2:30, please join us and spread the word, than...

 Vanessa Frost @aeon456  
RT @AlzSocNWEngland: Interested in joining dementia research studies in Lancashire? @LancsHospitals for a Q&A at 2.30 today #lancsdemres

 Join Dementia Research @beatdementia  
RT @AlzSocNWEngland: Interested in joining dementia research studies in Lancashire? @LancsHospitals for a Q&A at 2.30 today #lancsdemres

 Designing 4 Future @DesigningFuture  
RT @LancsHospitals: @DementiaUK we're hosting a Twitterchat about dementia research today at 2:30, please join us and spread the word, than...

 Philippa Aldrich @ThFuturePerfect



RT @LancsHospitals: @DementiaUK we're hosting a Twitterchat about dementia research today at 2:30, please join us and spread the word, than...



ELIZABETH MEATYARD @emeatyrd1  
RT @LancsHospitals: @DementiaUK we're hosting a Twitterchat about dementia research today at 2:30, please join us and spread the word, than...



dr shibley @dr\_shibley  
RT @LancsHospitals: @DementiaUK we're hosting a Twitterchat about dementia research today at 2:30, please join us and spread the word, than...



Chorley & Royal Preston @LancsHospitals  
RT @AlzSocNWEngland: Interested in joining dementia research studies in Lancashire? @LancsHospitals for a Q&A at 2.30 today #lancsdemres



AlzSoc NW England @AlzSocNWEngland  
Interested in joining dementia research studies in Lancashire? @LancsHospitals for a Q&A at 2.30 today #lancsdemres



Chorley & Royal Preston @LancsHospitals  
@Dementia\_Action we're hosting a Twitterchat about dementia research today 2:30, please join us and spread the word, thank you! #lancsdemres



Chorley & Royal Preston @LancsHospitals  
@DementiaUK we're hosting a Twitterchat about dementia research today at 2:30, please join us and spread the word, thank you! #lancsdemres



Chorley & Royal Preston @LancsHospitals  
@DementiaFriends we're hosting a Twitterchat about dementia research today 2:30, please join us and spread the word. Thanks! #lancsdemres



Chorley & Royal Preston @LancsHospitals  
@alzheimerssoc We are hosting a Twitterchat about dementia research today at 2:30, please help us spread the word. Thank you! #lancsdemres



Chorley & Royal Preston @LancsHospitals  
RT @NIHRCRN\_nwcoast: @LancsHospitals are hosting a Tweetchat on dementia research from 2.30pm today. Search #lancsdemres to take part



NIHR CRN NW Coast @NIHRCRN\_nwcoast  
@LancsHospitals are hosting a Tweetchat on dementia research from 2.30pm today. Search #lancsdemres to take part



Chorley & Royal Preston @LancsHospitals  
RT @beatdementia: Interested in #dementia research? Join @LancsHospitals Twitter chat at 2.30pm today #lancsdemres <https://t.co/hmpD738QM2>



JoinDementiaResearch @beatdementia  
Interested in #dementia research? Join @LancsHospitals Twitter chat at 2.30pm today #lancsdemres <https://t.co/hmpD738QM2>

Feb 10, 2016 at 12:00am UTC



Marion Fallon @marionpfallon  
RT @nicholaverstra1: @realmissfiona can u help spread word about @beatdementia-this is a way 2 recruit carers 4 opinions #lancsdemres <https://t.co/hmpD738QM2>



Hat Smith @Allchanges  
RT @nicholaverstra1: @realmissfiona can u help spread word about @beatdementia-this is a way 2 recruit carers 4 opinions #lancsdemres <https://t.co/hmpD738QM2>



Try Using Your Brain @bcomininvisible  
 RT @nicholaverstra1: @realmissfiona can u help spread word about @beatdementia-this is a way 2 recruit carers 4 opinions #lancsdemres https...



John Calder @Johnofleeswood  
 RT @nicholaverstra1: @realmissfiona can u help spread word about @beatdementia-this is a way 2 recruit carers 4 opinions #lancsdemres https...



Lancs Teaching R&I @LTHresearch  
 RT @nicholaverstra1: I think I heard a tune or 2 from Jill!  
 @NIHRCRN\_nwcoast #lancsdemres @Parafinale @LancsHospitals  
 https://t.co/4UbCxy2...



Nichola Verstraelen @nicholaverstra1  
 I think I heard a tune or 2 from Jill! @NIHRCRN\_nwcoast  
 #lancsdemres @Parafinale @LancsHospitals  
 twitter.com/parafinale/sta...



stephanie hire @hirehouse  
 RT @nicholaverstra1: @realmissfiona can u help spread word about @beatdementia-this is a way 2 recruit carers 4 opinions #lancsdemres https...



fiona phillips @realmissfiona  
 RT @nicholaverstra1: @realmissfiona can u help spread word about @beatdementia-this is a way 2 recruit carers 4 opinions #lancsdemres https...



Lancs Teaching R&I @LTHresearch  
 RT @nicholaverstra1: @tommyNtour We r having a week of promoting @beatdementia @LancsHospitals & @LancashireCare people can sign up on the...



Lancs Teaching R&I @LTHresearch  
 RT @nicholaverstra1: #lancsdemres singing to help promote @beatdementia today please come along and sign up or talk to us about research ht...



Lancs Teaching R&I @LTHresearch  
 RT @nicholaverstra1: #lancsdemres @beatdementia if you can sing please join in @LancsHospitals to help us find a cure for dementia https://...



Lancs Teaching R&I @LTHresearch  
 RT @nicholaverstra1: Have a look at our patients comments about being involved in dementia research #lancsdemres @beatdementia https://t.co...



Lancs Teaching R&I @LTHresearch  
 RT @NIHRCRN\_nwcoast: A short clip from Awesome's performances at @LancsHospitals today for @beatdementia #JDR #lancsdemres https://t.co/bUy...



Lancs Teaching R&I @LTHresearch  
 RT @NIHRCRN\_nwcoast: @PartingtonKaren joining in the fun at @LancsHospitals today and signing up for @beatdementia #JDR #lancsdemres https:...



Lancs Teaching R&I @LTHresearch  
 RT @nicholaverstra1: Call for all chief executives to pledge support for @beatdementia in your trusts - like our own @PartingtonKaren #lanc...



Lancs Teaching R&I @LTHresearch  
 RT @nicholaverstra1: Awesome singing for raising awareness @beatdementia @LancsHospitals #lancsdemres https://t.co/4DLHa1mJW7



Lancs Teaching R&I @LTHresearch  
 RT @LancsHospitals: The 'AWESome' singers @ Chorley hospital today, helping raise awareness for #JoinDementiaResearch week #Lancsdemres htt...



Lancs Teaching R&I @LTHresearch  
 RT @nicholaverstra1: @realmissfiona can u help spread word about @beatdementia-this is a way 2 recruit carers 4 opinions #lancsdemres https...



Nichola Verstraelen @nicholaverstra1  
 @realmissfiona can u help spread word about @beatdementia-this is a way 2 recruit carers 4 opinions #lancsdemres twitter.com/realmissfiona/...



Chorley&RoyalPreston @LancsHospitals  
 RT @LTHresearch: Carol researcher from @LancasterUni joining forces to improve research in dementia @beatdementia #lancsdemres https://t.co...



Lancs Teaching R&I @LTHresearch  
 Carol researcher from @LancasterUni joining forces to improve research in dementia @beatdementia #lancsdemres https://t.co/dsqGYuNy1



BoogieniteFancydress @boogienitesFD  
 RT @LancsHospitals: The 'AWESome' singers @ Chorley hospital today, helping raise awareness for #JoinDementiaResearch week #Lancsdemres htt...



Joanne Ashcroft @joanneCRN  
 RT @beatdementia: At Chorley Hospital this afternoon? Look out for #JoinDementiaResearch @LancsHospitals #lancsdemres https://t.co/UvnKtohy...



Chorley&RoyalPreston @LancsHospitals  
 The 'AWESome' singers @ Chorley hospital today, helping raise awareness for #JoinDementiaResearch week #Lancsdemres https://t.co/v3DQX0SIVX



Chorley&RoyalPreston @LancsHospitals  
 RT @beatdementia: At Chorley Hospital this afternoon? Look out for #JoinDementiaResearch @LancsHospitals #lancsdemres https://t.co/UvnKtohy...



JoinDementiaResearch @beatdementia  
 At Chorley Hospital this afternoon? Look out for #JoinDementiaResearch @LancsHospitals #lancsdemres https://t.co/UvnKtohyLj



Wendy Mitchell @WendyPMitchell  
 RT @nicholaverstra1: Have a look at our patients comments about being involved in dementia research #lancsdemres @beatdementia https://t.co...



Chorley&RoyalPreston @LancsHospitals  
 RT @nicholaverstra1: Awesome singing for raising awareness @beatdementia @LancsHospitals #lancsdemres https://t.co/4DLHa1mJW7



Nichola Verstraelen @nicholaverstra1  
 Awesome singing for raising awareness @beatdementia @LancsHospitals #lancsdemres https://t.co/4DLHa1mJW7



Mary O'Malley @momalley7777  
 RT @nicholaverstra1: Have a look at our patients comments about being involved in dementia research #lancsdemres @beatdementia https://t.co...



CamdenCarers Service @CamdenCarers  
 RT @nicholaverstra1: Have a look at our patients comments about being involved in dementia research #lancsdemres @beatdementia https://t.co...



JoinDementiaResearch @beatdementia  
 RT @nicholaverstra1: Have a look at our patients comments about being involved in dementia research #lancsdemres @beatdementia https://t.co...



Chorley Chit Chat @ChorleyChitChat  
 RT @beatdementia: At Chorley Hospital today? Look out for #JoinDementiaResearch @LancsHospitals #lancsdemres [joindementiaresearch.nihr.ac.uk](https://joindementiaresearch.nihr.ac.uk) <https://t.co/0bBgezvbz3>



Chorley Health Hub @ChorleyMela  
 RT @beatdementia: At Chorley Hospital today? Look out for #JoinDementiaResearch @LancsHospitals #lancsdemres [joindementiaresearch.nihr.ac.uk](https://joindementiaresearch.nihr.ac.uk) <https://t.co/0bBgezvbz3>



Mark Perks @CllrMarkPerks  
 RT @beatdementia: At Chorley Hospital today? Look out for #JoinDementiaResearch @LancsHospitals #lancsdemres [joindementiaresearch.nihr.ac.uk](https://joindementiaresearch.nihr.ac.uk) <https://t.co/0bBgezvbz3>



Chorley & Royal Preston @LancsHospitals  
 RT @beatdementia: At Chorley Hospital today? Look out for #JoinDementiaResearch @LancsHospitals #lancsdemres [joindementiaresearch.nihr.ac.uk](https://joindementiaresearch.nihr.ac.uk) <https://t.co/0bBgezvbz3>



JoinDementiaResearch @beatdementia  
 At Chorley Hospital today? Look out for #JoinDementiaResearch @LancsHospitals #lancsdemres [joindementiaresearch.nihr.ac.uk](https://joindementiaresearch.nihr.ac.uk) <https://t.co/0bBgezvbz3>

Feb 9, 2016 at 12:00am UTC



Karen palmer @\_kpalmer\_  
 RT @beatdementia: At Royal Preston Hospital today? Look out for #JoinDementiaResearch @LancsHospitals #lancsdemres <https://t.co/ORfygXTpoe>



Karen palmer @\_kpalmer\_  
 RT @NIHRCRN\_nwcoast: The 'Awesome' singing group serenading the @LancsHospitals staff at lunchtime for #JDR #lancsdemres <https://t.co/Uy0Qt...>



Nichola Verstraelen @nicholaverstra1  
 There will be cake @mariannehare in Chorley tomorrow & it's free! #lancsdemres [twitter.com/mariannehare/s...](https://twitter.com/mariannehare/s...)



karen partington @PartingtonKaren  
 RT @NIHRCRN\_nwcoast: @PartingtonKaren joining in the fun at @LancsHospitals today and signing up for @beatdementia #JDR #lancsdemres <https://t.co/0bBgezvbz3>



Chorley & Royal Preston @LancsHospitals  
 RT @NIHRCRN\_nwcoast: @PartingtonKaren joining in the fun at @LancsHospitals today and signing up for @beatdementia #JDR #lancsdemres <https://t.co/0bBgezvbz3>

Feb 8, 2016 at 7:00pm UTC